



# SPONSORSHIP OPPORTUNITIES

MarketScout's 6th Annual

Entrepreneurial  
Insurance  
Symposium **2012**

September 11 - 12

Dallas, TX

*"Finally, a chance to learn from those  
who do, rather than those who just teach."*



## Sponsorship Opportunities

The Entrepreneurial Insurance Symposium offers you an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. Should you have a sponsorship idea that is not set forth in our list, please feel free to enquire.

Start planning now. Space is limited.

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### INNOVATION PARTNERS – **by Invitation Only**

#### PLATINUM SPONSORSHIP – \$15,000

- Highest profile exposure at symposium
- Largest company logo in symposium attendee handbook, on-site event signage, general sessions
- Company will be included in innovation advertising campaign with Business Insurance and other media outlets
- Prominent logo and url posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name included as leader in innovation on all pre-event press releases
- Three complimentary registrations to symposium for your company team members  
(Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Eight reserved seats and table signage as designated host table in preferred location at networking lunch
- Full access to all attendees via mailing list in Excel format
- Meeting room for private meetings during the symposium
- Two invitations to the annual private speaker/VIP dinner
- Fifty percent off advertising in the symposium attendee handbook
- Priority selection of 2013 symposium sponsorships and Networking Mall exhibition booth space

## **GOLD SPONSORSHIP – \$10,000**

- Company name/logo in symposium attendee handbook, on-site event signage, general sessions
- Company name/logo in two symposium advertisements in Business Insurance
- Prominent logo and url posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Two complimentary registrations to the symposium for your company team members (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Logo recognition in symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format
- Meeting room for private meetings during the symposium
- One invitation to the private speaker dinner
- Twenty five percent off advertising in the symposium attendee handbook
- Priority selection of 2013 symposium sponsorships and Networking Mall exhibition booth space

## **SILVER SPONSORSHIP – \$5,000**

- Company name/logo in symposium handbook, on-site event signage, general sessions
- Company name/logo in one symposium advertisement in Business Insurance
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to the symposium for your company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Post-event access to all attendees via mailing list in Excel format
- Twenty five percent off advertising in the symposium attendee handbook
- Priority selection of 2013 symposium sponsorships and Networking Mall exhibition booth space

## **BRONZE SPONSORSHIP – \$3,000**

- Company name in symposium attendee handbook and on-site event signage
- Company logo in general sessions
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Twenty five percent off advertising in the symposium attendee handbook

## Opening Day or Networking Breakfast – \$10,000

- Exclusive sponsorship at the opening day breakfast on Tuesday, September 11 or at the networking breakfast on Wednesday, September 12
- Prominent logo and url posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to the symposium for your company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Company logo in symposium attendee handbook
- Company logo in general sessions
- Substantial on-site event signage at breakfast event
- Opportunity to exclusively distribute marketing materials, logo coffee mugs and napkins at the breakfast
- Twenty five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

## Networking Luncheon – \$15,000 (this event can be co-hosted)

- Exclusive sponsorship at the networking luncheon on Tuesday, September 11 or Wednesday, September 12
- Reserved seats at the head table at the luncheon
- Prominent logo and url posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to the symposium for your company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Company logo in symposium attendee handbook
- Substantial on-site signage at the luncheon, including logo, table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the luncheon event
- Twenty five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

## Evening Networking Reception – \$17,500 (this event can be co-hosted)

- Exclusive sponsorship at the evening networking reception on Tuesday, September 11
- Prominent logo and url posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Four complimentary registrations to the symposium for your company team members (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Post-event access to all attendees via mailing list in Excel format
- Company logo in symposium attendee handbook
- Substantial on-site signage at the reception, including logo table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the reception event
- Twenty five percent off advertising in the symposium attendee handbook

## Symposium Attendee Handbook – \$5,000

- Exclusive sponsorship of the high gloss booklet used throughout the symposium
- One full-page, four-color advertisement on the back cover
- Prominent logo and url posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage

## Lanyard Sponsor – \$8,000

- Exclusive sponsorship of the attendee lanyards for badges (badges are required for admittance to all events)
- One-color logo on the attendee lanyards
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage
- Twenty five percent off advertising in the symposium attendee handbook
- Ten percent off advertising in the symposium attendee handbook

## Refreshment and Networking Breaks – \$4,000

- Exclusive sponsorship of the networking beverage and refreshment breaks (catering included)
- Substantial on-site signage
- Acknowledgement inside the symposium attendee handbook
- Twenty five percent off advertising in the symposium attendee handbook

## Handbook Advertising – \$1,750 full page / \$1,000 half

- High gloss handbook used throughout the symposium
- Frequently referenced to by attendees, speakers and exhibitors for the symposium agenda, speaker profile, and important logistical information
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Full-page and ½ page ads available
- Acknowledgement on on-site symposium signage
- Limited number of spaces in the handbook, so be sure to reserve your place today

## Networking Exhibit Mall – \$2,450

- For details contact Kelly Hammett at [khammett@marketscout.com](mailto:khammett@marketscout.com) or by phone at (972) 934-4264
- Space is limited, so be sure to reserve your place today

## Create your own Sponsorship – Example: surveys, dessert bar, resume station

- For details contact Kelly Hammett at [khammett@marketscout.com](mailto:khammett@marketscout.com) or by phone at (972) 934-4264

## SPONSORSHIP AGREEMENT & SELECTION FORM - PART I

Thank you in advance for participating in the 2012 Entrepreneurial Insurance Symposium. MarketScout will send each sponsor a signed copy of this contract acknowledging acceptance and specific sponsorship benefits according to the prior pages of this document.

**Please check all sponsorships that apply: (S = sold)**

	Platinum – \$15,000		Refreshment & Beverage Breaks – \$4,000
	Gold – \$10,000		Registration & Information Area – \$7,500
	Silver – \$5,000		Lanyards – \$8,000
	Bronze – \$3,000		Official Pens – \$4,000
	Opening Day Breakfast – \$10,000		Official Writing Pads – \$3,000
	Networking Breakfast on Day 2 – \$10,000		Handbook Ad
	Networking Luncheon Day 1 – \$15,000		Full Page – \$1,750
	Networking Luncheon Day 2 – \$15,000		1/2 Page – \$1,000
	Evening Networking Reception – \$17,500		
	Attendee Handbook – \$5,000		Handbook Ad Design – \$500 (in addition to ad pricing above)
CIC update registration – \$445 per attendee		\$	_____
<b>Grand Total Due to MarketScout for Sponsorship(s):</b>		\$	_____

**I hereby make application for the above sponsorship(s) for the 2012 Entrepreneurial Insurance Symposium.**

Company Name: \_\_\_\_\_  
(Please print company name as it should appear in conference program, on web site and on booth signage)

Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

**Please fax completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to (972) 934-4299 or e-mail to [khammett@marketscout.com](mailto:khammett@marketscout.com) or mail to Kelly Hammett/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis, and are non-refundable.**

## SPONSORSHIP AGREEMENT & SELECTION FORM - PART II

Sponsors may pay for both sponsorships and additional attendee registration (\$295 value)\* via check or credit card. However, sponsorships are assigned on a first-come, first-served basis. Please forward your payment immediately to avoid delay.

**Method of Payment:**  American Express  MasterCard  Visa  Company Check

Credit Card #: \_\_\_\_\_ Exp. Date (mm/yy): \_\_\_\_\_ CVC2# (Required) \_\_\_\_\_  
(3-digit # on back of card)

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card (Please Print): \_\_\_\_\_

Signature (Required): \_\_\_\_\_ Date: \_\_\_\_\_

### ATTENDEE REGISTRATION INFORMATION:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

### ADDITIONAL REGISTRATION

MarketScout recommends that you make all attendee registration purchases in advance to avoid delays in entering the event. (Note: No one will be admitted to the event and exhibit hall without a badge.)

**Copy this form for additional registrants.**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

Please fax completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to (972) 934-4299 or e-mail to [khammett@marketscout.com](mailto:khammett@marketscout.com) or mail to Kelly Hammett/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis, and are non-refundable.