



MarketScout's 5th Annual

Entrepreneurial
Insurance
Symposium **2011**

September 12-14, 2011 • Dallas, TX

2011 SPONSORSHIP OPPORTUNITIES

The only true "think tank" for innovation in the insurance industry

Sponsorship Opportunities

The Entrepreneurial Insurance Symposium offers you an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. Should you have a sponsorship idea that is not set forth in our list, please feel free to enquire.

Start planning now. Space is limited.

INNOVATION PARTNERS – **by Invitation Only**

PLATINUM SPONSORSHIP – **\$15,000**

- Highest profile exposure at symposium
- Largest company logo in symposium attendee handbook, on-site event signage, general sessions
- Company will be included in innovation advertising campaign with Insurance Journal and other media outlets
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Company name included as leader in innovation on all pre-event press releases
- Three complimentary registrations to symposium for your company team members (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Eight reserved seats and table signage as designated host table in preferred location at networking lunch
- Full access to all attendees via mailing list in Excel format
- Meeting room for private meetings during the symposium
- Two invitations to the annual private speaker/VIP dinner
- Fifty percent off advertising in the symposium attendee handbook
- Priority selection of 2012 symposium sponsorships and Networking Mall exhibition booth space

GOLD SPONSORSHIP – \$10,000

- Company name/logo in symposium attendee handbook, on-site event signage, general sessions
- Company name/logo in two symposium advertisements in *Insurance Journal*
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Two complimentary registrations to symposium for your company team members (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Logo recognition in symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format
- Meeting room for private meetings during the symposium
- One invitation to the private speaker dinner
- Twenty five percent off advertising in the symposium attendee handbook
- Priority selection of 2012 symposium sponsorships and Networking Mall exhibition booth space

SILVER SPONSORSHIP – \$5,000

- Company name/logo in symposium handbook, on-site event signage, general sessions
- Company name/logo in one symposium advertisement in *Insurance Journal*
- Acknowledgement and link on www.eInsuranceSymposium.com
- One complimentary registration to symposium for your company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Post-event access to all attendees via mailing list in Excel format
- Twenty five percent off advertising in the symposium attendee handbook
- Priority selection of 2012 symposium sponsorships and Networking Mall exhibition booth space

BRONZE SPONSORSHIP – \$3,000

- Company name in symposium attendee handbook and on-site event signage
- Company logo in general sessions
- Acknowledgement and link on www.eInsuranceSymposium.com
- Twenty five percent off advertising in the symposium attendee handbook

Opening Day or Networking Breakfast – \$10,000

- Exclusive sponsorship at the opening day breakfast on Monday, September 12 or at the networking breakfast on Tuesday, September 13 or Wednesday, September 14
- Prominent logo and url posting on www.eInsuranceSymposium.com
- One complimentary registration to symposium for a company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Company logo in symposium attendee handbook
- Company logo in general sessions
- Substantial on-site event signage at breakfast event
- Opportunity to exclusively distribute marketing materials, logo coffee mugs and napkins at the breakfast
- Twenty five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

Networking Luncheon – \$15,000 (this event can be co-hosted)

- Exclusive sponsorship at the networking luncheon on Tuesday, September 13
- Reserved seats at the head table at the luncheon
- Prominent logo and url posting on www.eInsuranceSymposium.com
- One complimentary registration to symposium for a company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Company logo in symposium attendee handbook
- Substantial on-site signage at the luncheon, including logo, table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the luncheon event
- Twenty five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

Evening Networking Reception – \$17,500 (this event can be co-hosted)

- Exclusive sponsorship at the evening networking reception on Tuesday, September 13
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Four complimentary registration to symposium for a company team member (Does not include CIC/CRM update. Updates are an additional \$445 per attendee)
- Post-event access to all attendees via mailing list in Excel format
- Company logo in symposium attendee handbook
- Substantial on-site signage at the reception, including logo table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the reception event
- Twenty five percent off advertising in the symposium attendee handbook

Symposium Attendee Handbook – \$5,000

- Exclusive sponsorship of the high gloss booklet used throughout the symposium
- One full-page, four-color advertisement on the back cover
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage

Registration & Information Area – \$7,500

- Exclusive sponsorship of the registration/information area signage
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on additional on-site symposium signage
- Twenty five percent off advertising in the symposium attendee handbook
- Acknowledgement on the parking/car service/taxi information distributed to attendees

Internet Café – \$6,000

- Exclusive sponsorship of the Internet Café
- Acknowledgement and link on www.eInsuranceSymposium.com
- Logo in the symposium attendee handbook
- Significant symposium signage at the Internet Café

Lanyard Sponsor – \$8,000

- Exclusive sponsorship of the attendee lanyards for badges (badges are required for admittance to all events)
- One-color logo on the attendee lanyards
- Acknowledgement and link on www.eInsuranceSymposium.com
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage
- Twenty five percent off advertising in the symposium attendee handbook
- Ten percent off advertising in the symposium attendee handbook

Refreshment and Networking Breaks – \$4,000

- Exclusive sponsorship of the networking beverage and refreshment breaks (catering included)
- Substantial on-site signage
- Acknowledgement inside the symposium attendee handbook
- Twenty five percent off advertising in the symposium attendee handbook

Handbook Advertising – \$1,500 full page / \$750 half / \$500 quarter

- High gloss handbook used throughout the symposium
- Frequently referenced to by attendees, speakers and exhibitors for the symposium agenda, speaker profile, and important logistical information
- Acknowledgement and link on www.eInsuranceSymposium.com
- Full-page, ½ page and ¼ page ads available
- Acknowledgement on on-site symposium signage
- Limited number of spaces in the handbook, so be sure to reserve your place today

Networking Exhibit Mall – \$2,450

- For details contact Beth Showalter at bshowalter@einsurancesymposium.com or by phone at (972) 934-4264
- Space is limited, so be sure to reserve your place today

Create your own Sponsorship – Example: surveys, dessert bar, resume station

- For details contact Beth Showalter at bshowalter@einsurancesymposium.com or by phone at (972) 934-4264

2011 Entrepreneurial Insurance Symposium

SPONSORSHIP AGREEMENT & SELECTION FORM PART I

Thank you in advance for participating in the 2011 Entrepreneurial Insurance Symposium. MarketScout will send each sponsor a signed copy of this contract acknowledging acceptance and specific sponsorship benefits according to the prior pages of this document.

Please check all sponsorships that apply: (S = sold)

	Platinum – \$15,000		Refreshment & Beverage Breaks – \$4,000
	Gold – \$10,000		Internet Café – \$6,000
	Silver – \$5,000		Lanyards – \$8,000
	Bronze – \$3,000		Official Pens – \$4,000
S	Opening Day Breakfast – \$10,000		Official Writing Pads – \$3,000
S	Networking Luncheon – \$15,000		Handbook Ad
S	Evening Networking Reception – \$17,500		Full Page – \$1,500
	Networking Breakfast on Day 2 – \$10,000		1/2 Page – \$750
	Attendee Handbook – \$5,000		1/4 Page – \$500
	Registration & Information Area – \$7,500		Handbook Ad Design – \$500 (in addition to ad pricing above)
CIC update registration - \$445 per attendee			\$ _____
Grand Total Due to MarketScout for Sponsorship(s):			\$ _____

I hereby make application for the above sponsorship(s) for the 2011 Entrepreneurial Insurance Symposium.

Company Name: _____
(Please company print name as it should appear in conference program, on web site and on booth signage)

Contact Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

Please fax completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to (972) 934-4299 or e-mail to bshowalter@einsurancesymposium.com mail to Beth Showalter/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis, and are non-refundable.

2011 Entrepreneurial Insurance Symposium

SPONSORSHIP AGREEMENT & SELECTION FORM PART II

Sponsors may pay for both sponsorships and additional attendee registration (\$295 value)* via check or credit card. However, sponsorships are assigned on a first-come, first-served basis. Please forward your payment immediately to avoid delay.

Method of Payment: American Express MasterCard Visa Company Check

Credit Card #: _____ Exp. Date (mm/yy): _____ CVC2# (Required) _____
(3-digit # on back of card)

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Name on Card (Please Print): _____

Signature (Required): _____ Date: _____

ATTENDEE REGISTRATION INFORMATION:

First Name: _____ Last Name: _____

Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

ADDITIONAL REGISTRATION

MarketScout recommends that you make all attendee registration purchases in advance to avoid delays in entering the event. (Note: No one will be admitted to the event and exhibit hall without a badge.)

Copy this form for additional registrants.

First Name: _____ Last Name: _____

Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

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MarketScout
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www.marketscout.com

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