

MarketScout's 4th Annual

# Entrepreneurial Insurance Symposium 2010

September 14-15, 2010 • Dallas, TX

2010 SPONSORSHIP OPPORTUNITIES

The only true "think tank" for innovation in the insurance industry

# Sponsorship Opportunities

## INNOVATION PARTNERS [by Invitation Only](#)

The Entrepreneurial Symposium offers you an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. Should you have a sponsorship idea that is not set forth in our list, please feel free to enquire.

**Start planning now. Space is limited.**

### PLATINUM SPONSORSHIP – \$15,000

- Company logo in symposium attendee handbook, on-site event signage, general sessions
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name in all pre-event press releases
- Eight complimentary registrations for retail agents (only) of your choice
- Priority selection of Networking Mall exhibition booth space
- Three complimentary registrations to symposium for your company team members
- \$100 discount off each additional attendee registration for your company team members
- Four reserved seats in all keynote presentations
- Eight reserved seats and table signage as designated host of one table at networking lunch
- Fifty percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format
- Private meeting room during the event, based upon availability
- Two invitations to the annual private speaker dinner
- Two complimentary inserts in the symposium attendee brief bags (provided by your company)
- Priority selection of 2011 symposium sponsorships and Networking Mall exhibition booth space
- Discount on 2011 attendee registration for all employees

## **GOLD SPONSORSHIP – \$10,000**

- Company name/logo in symposium attendee handbook, on-site event signage, general sessions
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Five complimentary registrations for retail agents (only) of your choice
- Priority selection of Networking Mall exhibition booth space
- Two complimentary registrations to symposium for your company team members
- \$100 discount off each additional attendee for your company team members
- Logo recognition in symposium attendee handbook
- Twenty-five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format
- Opportunity for a private meeting room during the event, based upon availability
- One invitation to the private speaker dinner
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Priority selection of 2011 symposium sponsorships and Networking Mall exhibition booth space
- Discount on 2011 attendee registration for all employees

## **SILVER SPONSORSHIP – \$5,000**

- Company name/logo in symposium handbook, on-site event signage, general sessions
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Three complimentary registrations for retail agents (only) of your choice
- Priority selection of full Networking Mall exhibition booth space
- One complimentary registration to symposium for your company team member
- \$75 discount off each additional attendee registration for your company team members
- Fifteen percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Priority selection of 2011 symposium sponsorships and Networking Mall exhibition booth space
- Discount on 2011 attendee registration for all employees

## **BRONZE SPONSORSHIP – \$3,000**

- Company name in symposium attendee handbook and on-site event signage
- Company logo in general sessions
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration for a retail agent (only) of your choice
- \$100 discount off first attendee registration for your company team member
- \$50 discount off each additional attendee registration for your company team members
- Fifteen percent off advertising in the symposium attendee handbook
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Discount on 2011 attendee registration for all employees

## Opening Day Breakfast – \$10,000

- Exclusive sponsorship at the opening day breakfast on Tuesday, September 14
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to symposium for a company team member
- \$75 discount off each additional attendee registration for your company team members
- Company logo in symposium attendee handbook
- Company logo in general sessions
- Substantial on-site event signage at breakfast event
- Opportunity to exclusively distribute marketing materials, logo coffee mugs and napkins at the breakfast
- Ten percent off advertising in the symposium attendee handbook
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Post-event access to all attendees via mailing list in Excel format

## Networking Luncheon – \$15,000

- Exclusive sponsorship at the networking luncheon on Tuesday, September 14
- Four reserved seats at the head table at the luncheon
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to symposium for a company team member
- \$75 discount off each additional attendee registration for your company team members
- Company logo in symposium attendee handbook
- Substantial on-site signage at the luncheon, including logo, table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the luncheon event
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Ten percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

## Evening Networking Reception – \$17,500

- Exclusive sponsorship at the evening networking reception on Tuesday, September 14
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to symposium for a company team member
- \$100 discount off two additional attendee registrations
- \$75 discount off each additional attendee registration for your company team members
- Post-event access to all attendees via mailing list in Excel format
- Company logo in symposium attendee handbook
- Substantial on-site signage at the reception, including logo table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the reception event
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Fifty percent off advertising in the symposium attendee handbook

## Symposium Attendee Handbook – \$5,000

- Exclusive sponsorship of the high gloss booklet used throughout the symposium
- One full-page, four-color advertisement on the back cover
- \$75 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Acknowledgement inside the symposium attendee handbook
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Acknowledgement on on-site symposium signage

## Networking Breakfast on Day 2 – \$10,000

- Exclusive sponsorship at the networking breakfast on Wednesday, September 15
- Acknowledgement and link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- One complimentary registration to symposium for a company team member
- \$75 discount off each additional attendee registration for your company team members
- Company logo in symposium attendee handbook
- Company logo in general sessions
- Substantial on-site event signage at breakfast event
- Opportunity to exclusively distribute your marketing materials, logo coffee mug and napkins at the breakfast
- Ten percent off advertising in the symposium attendee handbook
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Post-event access to all attendees via mailing list in Excel format

## Attendee Carrying Brief Bags – \$7,500

- Your exclusive company logo along with the symposium's official logo on the "brief bag" given to and carried by attendees throughout and after the symposium
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- \$100 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage
- Two complimentary inserts in the symposium attendee brief bags (provided by your company)
- Ten percent off advertising in the symposium attendee handbook

## Registration & Information Area – \$7,500

- Exclusive sponsorship of the registration/information area signage
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- \$100 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on additional on-site symposium signage
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Acknowledgement on the parking/car service/taxi information distributed to attendees
- Ten percent off advertising in the symposium attendee handbook

## Internet Café – \$6,000

- Exclusive sponsorship of the Internet Café
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- \$100 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Logo in the symposium attendee handbook
- Significant symposium signage at the Internet Café
- Opportunity to exclusively distribute your logo and marketing materials (such as mouse pad)
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Ten percent off advertising in the symposium attendee handbook

## Badge Sponsor – \$5,000

- Exclusive sponsorship of the attendee badges (required for admittance to all events)
- Color logo on the attendee badges
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- \$75 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Ten percent off advertising in the symposium attendee handbook



## Lanyard Sponsor – \$8,000

- Exclusive sponsorship of the attendee lanyards for badges (badges are required for admittance to all events)
- One-color logo on the attendee lanyards
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- \$75 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage
- One complimentary insert in the symposium attendee brief bags (provided by your company)
- Ten percent off advertising in the symposium attendee handbook

## Refreshment and Networking Breaks – \$4,000

- Exclusive sponsorship of the networking beverage and refreshment breaks (catering included)
- Substantial on-site signage
- \$75 discount off first attendee registration for a company team member
- \$50 discount off each additional attendee registration for your company team members
- Acknowledgement inside the symposium attendee handbook
- Ten percent off advertising in the symposium attendee handbook
- One complimentary insert in the symposium attendee brief bags (provided by your company)

## Handbook Advertising – \$1,500 full page / \$750 half / \$500 quarter

- High gloss handbook used throughout the symposium
- Frequently referenced to by attendees, speakers and exhibitors for the symposium agenda, speaker profile, and important logistical information
- Company name/logo/link on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Full-page, ½ page and ¼ page ads available
- Acknowledgement on on-site symposium signage
- Limited number of spaces in the handbook, so be sure to reserve your place today

## Handbook Advertising Ad Design – \$500

- Your symposium handbook ad design created by MarketScout's in-house creative department

## Networking Exhibit Mall – \$2,450 after January 1

- For details contact Beth Showalter at [bshowalter@einsurancesymposium.com](mailto:bshowalter@einsurancesymposium.com) or call (972) 934-4264.
- Space is limited, so be sure to reserve your place today

## Literature Carry Bag Insert

- Will only be made available once all other sponsorships have been sold

# 2010 Entrepreneurial Insurance Symposium

## SPONSORSHIP AGREEMENT & SELECTION FORM

### PART I

Thank you in advance for participating in the 2010 Entrepreneurial Insurance Symposium. MarketScout will send each sponsor a signed copy of this contract acknowledging acceptance and specific sponsorship benefits according to the prior pages of this document.

Please check all sponsorships that apply: (S = sold)

	Platinum – \$15,000		Refreshment & Beverage Breaks – \$4,000
	Gold – \$10,000		Internet Café – \$6,000
	Silver – \$5,000		Badges – \$5,000
	Bronze – \$3,000		Lanyards – \$8,000
	Opening Day Breakfast – \$10,000		Official Pens – \$4,000
	Networking Luncheon – \$15,000		Official Writing Pads – \$3,000
	Evening Networking Reception – \$17,500		Handbook Ad
	Networking Breakfast on Day 2 – \$10,000		Full Page – \$1,500
	Attendee Handbook – \$5,000		1/2 Page – \$750
	Attendee Brief Bags – \$7,500		1/4 Page – \$500
	Registration & Information Area – \$7,500		Handbook Ad Design – \$500 (in addition to ad above)
Grand Total Due to MarketScout for Sponsorship(s):			\$ _____

I hereby make application for the above sponsorship(s) for the 2010 Entrepreneurial Insurance Symposium.

Company Name: \_\_\_\_\_  
(Please company print name as it should appear in conference program, on web site and on booth signage)

Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

**Please fax completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to (972) 934-4299 or e-mail to bshowalter@einsuranceymposium.com or mail to Beth Showalter/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis and are non-refundable.**



# 2010 Entrepreneurial Insurance Symposium

## SPONSORSHIP AGREEMENT & SELECTION FORM

### PART II

Sponsors may pay for both sponsorships and additional attendee registration (\$295 value)\* via check or credit card. However, sponsorships are assigned on a first-come, first-served basis. Please forward your payment immediately to avoid delay.

**American Express** ☐ **MasterCard** ☐ **Visa** ☐ **Company Check** ☐

Credit Card #: \_\_\_\_\_ Exp. Date (mmyy): \_\_\_\_\_ CVC2# (Required) \_\_\_\_\_  
(3-digit # on back of card)

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card (Please Print): \_\_\_\_\_

Signature (Required): \_\_\_\_\_ Date: \_\_\_\_\_

**588-HCB5@F9, GF5HCBG**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

**588-HCB5@F9, GF5HCBG**

MarketScout recommends that you make all attendee registration purchases in advance to avoid delays in entering the event. (Note: No one will be admitted to the event and exhibit hall without a badge.) Copy this form for additional attendee registrations.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

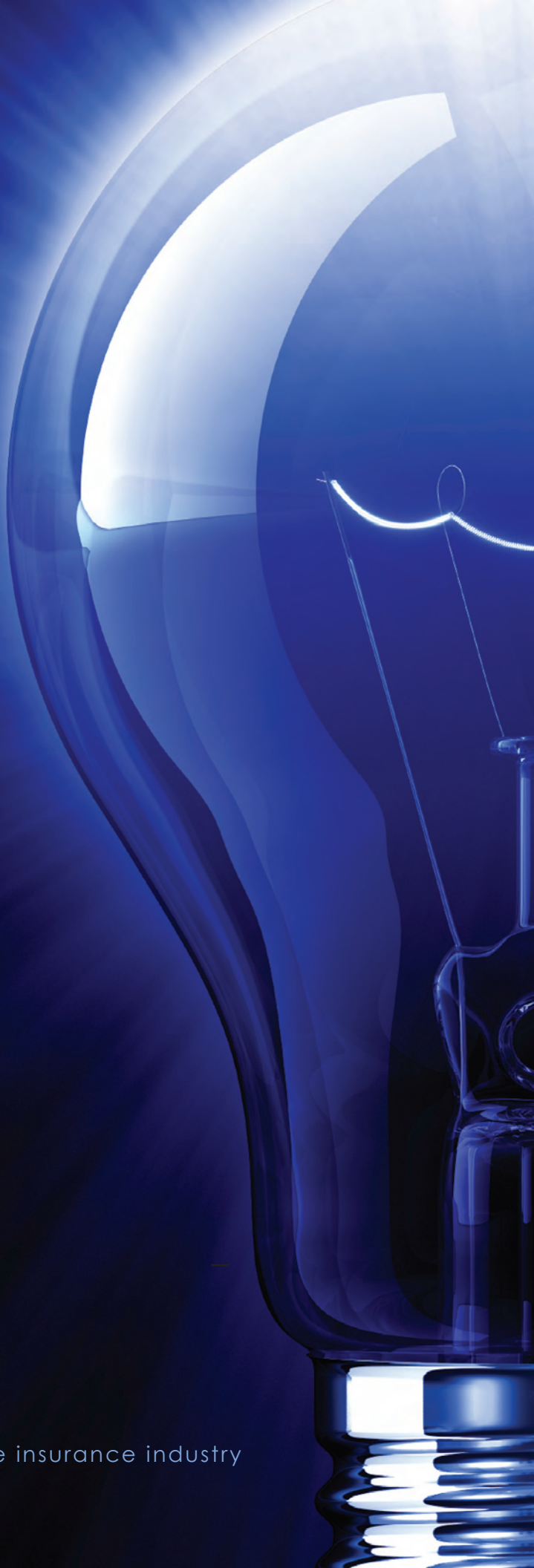
Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

**Please fax completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to (972) 934-4299 or e-mail to bshowalter@einsuranceforum.com or mail to Beth Showalter/MarketScout, 2700 Park Central Drive, Suite 300, Dallas TX, 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis, and are non-refundable.**



MarketScout  
12700 Park Central Drive  
Suite 300  
Dallas, TX 75251  
[www.marketscout.com](http://www.marketscout.com)

For more information, please call 972-934-4264  
or e-mail [bshowalter@einsurancesymposium.com](mailto:bshowalter@einsurancesymposium.com)

The only true "think tank" for innovation in the insurance industry