

MarketScout's 4th Annual

# Entrepreneurial Insurance Symposium 2010

September 14-15, 2010 • Dallas, TX

EXHIBITOR SPONSORSHIP OPPORTUNITIES

The only true "think tank" for innovation in the insurance industry

# Exhibitor Opportunities

The Entrepreneurial Symposium offers you an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. Should you have a sponsorship idea that is not set forth in our list, please feel free to enquire.

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Start planning now. Space is limited.

## Networking Mall Exhibitor Sponsorship – \$2,450

Exhibit space is limited and reservations will be accepted on a first-come, first-served basis. Exhibitor Sponsorship includes:

- One 10' x 10' exhibit space, including the backdrop and side rail pipe and drape
- One draped table, two chairs, a trash can and an identification sign
- One complimentary full-symposium registration (\$295 value), including meals
- One additional full-symposium registration for the discounted price of \$195, including meals
- One complimentary insert included in the symposium carrying bags (provided by your company/ 8.5" x 11" size maximum)
- Fifty word company listing (provided by your company) will be included in the symposium attendee handbook distributed to all symposium attendees
- Company listing will be included in all event related promotion and advertising, when applicable
- Digital file of final attendee mailing addresses for your one-time, post-conference follow-up
- Acknowledgement on symposium signage displayed at symposium
- Ten percent off advertising in the symposium attendee handbook

**To register as a Networking Mall Exhibitor**, please complete pages 2 and 3 of this packet and fax to (972) 934-4299 or e-mail to [bshowalter@einsurancesymposium.com](mailto:bshowalter@einsurancesymposium.com).

# 2010 Entrepreneurial Insurance Symposium

## NETWORKING MALL EXHIBITOR SPONSORSHIP FORM PART I

One full-symposium registration included in price (\$295 value), which includes all general sessions, activities, exhibit pass, two continental breakfasts, lunch and evening reception.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

**Contact Name** (if different from Attendee name above): \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax : \_\_\_\_\_

### **You may purchase one additional full registration at \$100 discount (\$195)**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

**Please fax completed EXHIBITOR SPONSORSHIP FORMS Part I & II to (972) 934-4299 or e-mail to [bshowalter@einsurancesymposium.com](mailto:bshowalter@einsurancesymposium.com) or mail to Beth Showalter/MarketScout, 12700 Park Central Drive, Suite 300, Dallas, TX 75251. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis and are non-refundable.**

You will receive an exhibitor Networking Mall floor plan and will be solicited for your top three booth location choices. Please make purchases in advance to avoid delays in entering your exhibit booth in the Networking Mall. No one will be admitted to the Networking Mall or event space without having registered and without a badge. No refunds allowed for any purchase.

## 2010 Entrepreneurial Insurance Symposium

### NETWORKING MALL EXHIBITOR SPONSORSHIP FORM PART II

Company Name: \_\_\_\_\_

\_\_\_\_\_ Exhibit Booth (\$2,450)

\_\_\_\_\_ One (1) additional full registration at \$100 discount (\$195)

\_\_\_\_\_ Total

Method of Payment: ☐ American Express ☐ MasterCard ☐ Visa ☐ Company Check

Credit Card #: \_\_\_\_\_ Exp. Date (mmyy): \_\_\_\_\_ CVC2# (Required) \_\_\_\_\_  
(3-digit # on back of card)

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

Signature (Required): \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you from MarketScout!**

### For MarketScout office use

Booth(s) assigned: \_\_\_\_\_ Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_ Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

# 2010 Entrepreneurial Insurance Symposium

## NETWORKING MALL EXHIBITOR INFORMATION

### Booth Space Assignment:

Attached is a choice form for your top three booth location preferences. If you have not selected your preferences, please do so and return to Beth Showalter via fax at (972) 934-4299 or via e-mail at [bshowalter@einsurancesymposium.com](mailto:bshowalter@einsurancesymposium.com) by **Wednesday, August 28, 2010**.

### Each Booth Includes:

1. Each booth will be 10' x 10' with 8' high backdrop and side rail pipe and drape
2. One 5' x 36" skirted table
3. One wastebasket
4. Two chairs
5. One 7" x 44" sign with the name of your company

### Power for your Booth:

Electricity is complimentary at the conference, however, you will need to either bring your own power strip or rent one from Cityplace. Please see the registration desk in the Oaklawn Room should you need assistance. Please be prepared with credit card information upon ordering.

### Networking Mall Exhibit Set-Up and Tear-Down:

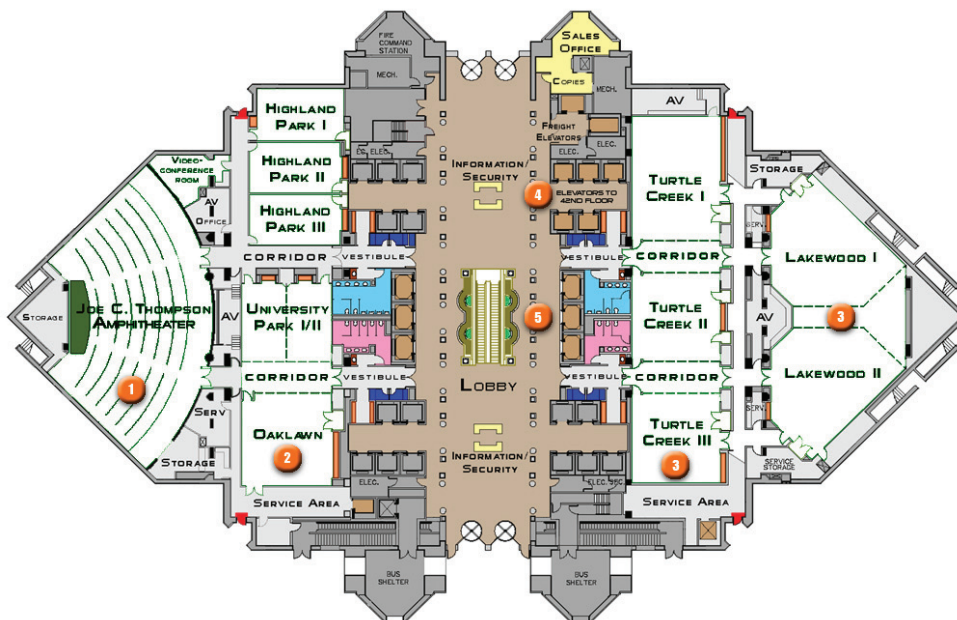
Exhibit set up will be Monday, September 13, 2010 between the hours of 3:00 PM and 6:00 PM. All exhibits must be set up by 6:00 PM on Monday, September 13. Exhibit tear-down will be on Wednesday, September 15, 2010 between 12:30 PM and 2:00 PM.

### Networking Mall Exhibit Hours:

The Networking Mall exhibit area will be open Tuesday from 7:30 AM to 7:00 PM and Wednesday from 7:30 AM to 12:30 PM.

# Exhibit Space

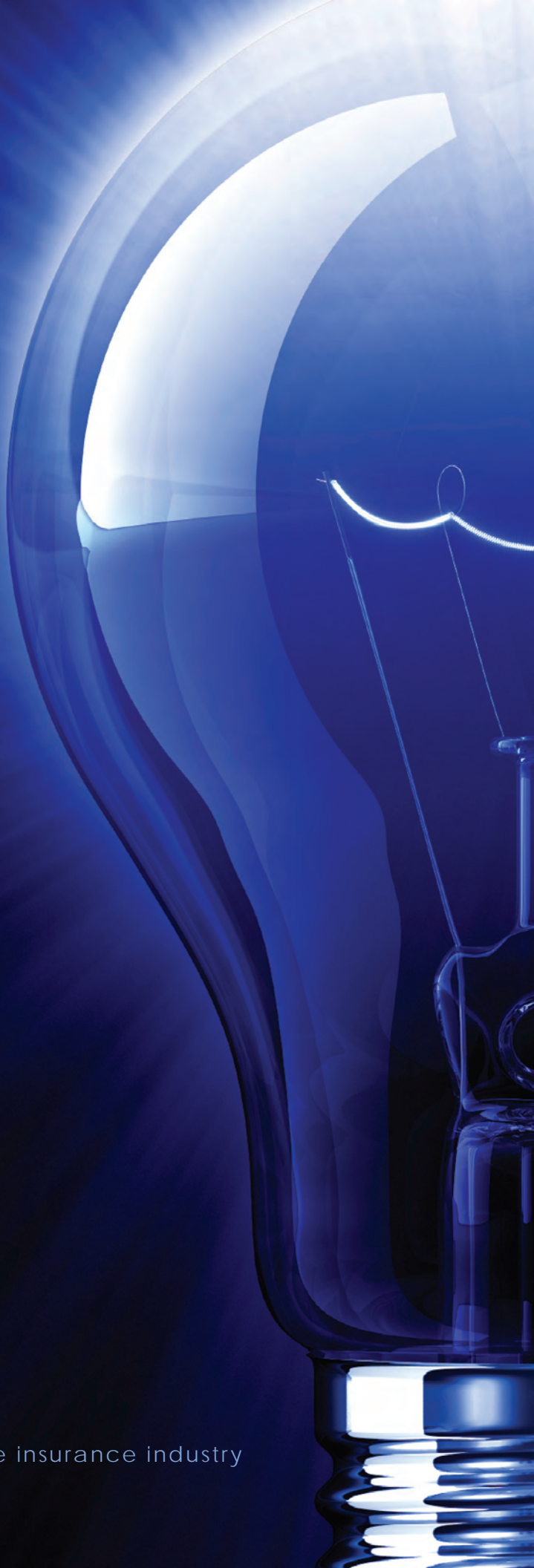
## Networking Mall Exhibit Floor Plan



Cityplace Ground Floor

- 1 Joe Thompson Amphitheatre
- 2 Oaklawn – Registration & Information
- 3 Networking Mall
- 4 Elevators to 42nd Floor





MarketScout  
12700 Park Central Drive  
Suite 300  
Dallas, TX 75251  
[www.marketscout.com](http://www.marketscout.com)

For more information, please call 972-934-4264  
or e-mail [bshowalter@einsurancesymposium.com](mailto:bshowalter@einsurancesymposium.com).

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